



SENDEROS
CREATING PATHWAYS

20th ANNIVERSARY

Guelaguetza

Vive Oaxaca

SPONSORSHIP OPPORTUNITY

Sunday, April 27, 2025 – 10AM to 4PM

Harbor High School – 300 La Fonda Ave, Santa Cruz, CA 95062

Senderos, a nonprofit organization that serves Latino & Indigenous youth and families, invites you to become a sponsor for the 20th Anniversary of Vive Oaxaca Guelaguetza. This cultural festival attracts over 4,500 people and is the biggest Guelaguetza celebration in Northern California. Spend a day in Oaxaca here in Santa Cruz County. This event features traditional live music and dance, authentic food, art, and special guests from Oaxaca, Mexico



This event is the major fundraiser for our free after-school dance and music classes.



****Please fill out form and return to us****

SENDEROS - VIVE OAXACA GUELAGUETZA SPONSORSHIP

Senderos, 840 North Branciforte Ave. Santa Cruz, CA 95062

Email: info@SCSenderos.org

Questions?: Isai Pazos at (831) 854-7740

Sponsor/Partner Information:

Business/Individual _____





Contact Name _____

Address _____

Best Phone # _____ Email _____

Sponsor: We agree to contribute at the following level:

CHECK ONE

Benefits	Diosa 	Moctezuma 	Donaji 	Chapulín 
AMOUNT	\$5,000	\$2,500	\$1,000	\$500
Banner displayed at event	<input checked="" type="checkbox"/>			
Live thank you during event	<input checked="" type="checkbox"/>			
Name on promotional flyers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Reserved parking at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition in program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary tickets	10	8	6	4
Social Media Promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>