



Vive Oaxaca Guelaguetza
Centeotl Danza y Baile
Ensamble Musical
Plaza Comunitaria
¡Adelante Santa Cruz!

SCSenderos.org  

SPONSORSHIP OPPORTUNITY

Today, more than ever Latino youth need your support!

Event: VIVE OAXACA GUELAGUETZA Annual Festival

When: Sunday, April 16, 2023 – 9AM to 5PM

Where: Branciforte Small Schools, 840 N. Branciforte Avenue, Santa Cruz



**Are you interested in youth, the arts, education, strong families,
and celebrating the diversity of our community?**

Senderos, an community-based nonprofit organization, invites you to become a **sponsor for our annual Vive Oaxaca Guelaguetza**. In the past our festival has attracted **1500-4000 people**. This is our return to in person since 2019; we have been presenting virtual events since then. This is a full-day authentic, indigenous cultural festival featuring folkloric dance, live music, traditional Oaxacan food specialties, crafts/souvenirs, and special guest artists.



This event is the major fundraiser for our free after-school dance and music classes.

Senderos means *pathways* and you can help us create successful pathways for Latino youth.

****Please fill out form on back and return to us****

840 NORTH BRANCIFORTE AVENUE, SANTA CRUZ, CA 95062 • (831) 854-7740 • INFO@SCSENDEROS.ORG

Board of Trustees: Helen Aldana, Lindsey Nicole Aquino Robles, Carolyn Coleman, Curt Coleman, Mary Anne James, Todd Livingstone, Julio Lopez-Martinez, Maribel Luna-Hernandez, Angela Meeker, Perla Miranda Garcia, Chanel Robles, Dr. Nereida Robles Vasquez (Co-Founder), Kristen Silva, Mandy Tovar, Malena Vega

* Co-Founder Fe Silva-Robles

SENDEROS - VIVE OAXACA GUELAGUETZA SPONSORSHIP



Please complete the information below and return to us via mail or email or call to discuss.

If you are contributing at the \$1,000+ level, we need to know by February 25 so we can include you on promotions!

**Senderos, 840 North Branciforte Ave.
Santa Cruz, CA 95062**

Email: info@SCSenderos.org

Questions? Contact: Fe Silva-Robles or Carolyn Coleman at (831) 854-7740

Sponsor/Partner Information:

Business/Individual _____

Contact Name _____

Address _____

Best Phone # _____ Email _____

Sponsor: We agree to contribute at the following level:

\$5,000+ MAJOR SPONSOR – Let’s talk about how this can benefit you and Senderos!

Benefits	Producer	Benefactor	Patron	Supporter	Friend
Amount	\$2,500+	\$1000-\$2499	\$500-\$999	\$150-\$499	\$50-\$149
Banner displayed at event					
Live thank you during event					
Name on promotional flyers					
Reserved parking at event					
Recognition in program					
Recognition on website					
Complimentary tickets	10	8	6	4	2

IN-KIND Sponsor: We are interested in providing in-kind services/goods (e.g., food supplies)

Specifics and Value: _____

THANK YOU FOR YOUR SUPPORT! ¡MUCHAS GRACIAS!

Your gift is tax-deductible as a charitable contribution to a 501(c)(3) nonprofit organization. Tax ID #80-0893412