SPONSORSHIP OPPORTUNITY
Today, more than ever Latino youth need your support!

Event: VIVE OAXACA GUELAGUETZA - 15th Annual Festival
When: Sunday, May 17, 2020 – 9AM to 5PM
Where: San Lorenzo Park in the heart of downtown Santa Cruz

Are you interested in youth, the arts, education, strong families, and celebrating the diversity of our community?

Senderos, an all-volunteer nonprofit organization, invites you to become a sponsor for our annual Vive Oaxaca Guelaguetza. Our festival attracts over 4,500 people. This is a full-day authentic cultural festival featuring folkloric dance, live music, food specialties, crafts/souvenirs, and special guests CIS #8 banda de música students from Oaxaca.

This event is the major fundraiser for our free after-school dance and music classes. Senderos means pathways and you can help us create successful pathways for Latino youth.

**Please fill out form on back and return to us**
SENDEROS - VIVE OAXACA GUELAGUETZA SPONSORSHIP

Please complete the information below and return to us via mail or email or call us. If you are contributing at the $1,000+ level, we need to know by MARCH 25 so we can include you on promotions!

Senderos, 840 North Branciforte Ave.
Santa Cruz, CA 95062
Email: info@SCSenderos.org
Questions? Ideas? Contact: Fe Silva or Carolyn Coleman at (831) 854-7740

Sponsor/Partner Information:

Business/Indiivdual________________________________________________________

Contact Name__________________________________________________________

Address_______________________________________________________________

Best Phone #________________________Email _____________________________

Sponsor: We agree to contribute at the following level:

☐ $5,000+  MAJOR SPONSOR – Let’s talk about how this can benefit you and Senderos!

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<thead>
<tr>
<th>Benefits</th>
<th>Producer</th>
<th>Benefactor</th>
<th>Patron</th>
<th>Supporter</th>
<th>Friend</th>
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<tbody>
<tr>
<td>Amount</td>
<td>$2,500+</td>
<td>$1000-$2499</td>
<td>$500-$999</td>
<td>$150-$499</td>
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<td>Reserved parking at event</td>
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<td>6</td>
<td>4</td>
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IN-KIND Sponsor: We are interested in providing in-kind services/goods (e.g., food supplies)

Specifics and Value: _______________________________________________________

THANK YOU FOR YOUR SUPPORT! ¡MUCHAS GRACIAS!
Your gift is tax-deductible as a charitable contribution to a 501(c)(3) nonprofit organization. Tax ID #80-0893412